

Rotary



Club of Stuart-Sunrise

Club Meeting

Stuart-Sunrise
Meets at Banyan Creek
Country Club
1701 SW Crane Creek Ave
Palm City, FL 34990
Time: Thursday at 07:30
AM

Speakers

Birthdays



Gene L.
VanCuren
March 21st

Club Member Anniversaries



Gene L.
VanCuren
03-12-1984
41 Years



Richard P. Zurich
03-12-1984
41 Years



Rex A. Sentell
03-01-1986
39 Years



Linda Weiksnar
03-13-2020
5 Years



Carrie Straub
03-01-2024
1 Year



Matthew L.
Straub
03-01-2024
1 Year

Rotary News for February 27, 2025

By Beth Brownell

President Tom led the Pledge and Beth offered the invocation.

Mapp Rd Clean Up Saturday, March 15, 7:30AM. Meet at Holy Redeemer Catholic Church.

The club Foundation approved sponsorship of the We Do Good Bridge Run/Walk on Saturday, March 29. The club logo is posted on all marketing materials. Fork in the Road food truck will be onsite in Jock Leighton Park for breakfast. Club members will distribute water at the event-7:00-10AM. Club brochures and signs will be there, and 3-4 club members will be able to engage with community-minded people. The sign-up sheet will circulate next week. We will need to provide a 6ft table.

Family Day at Cacti Park, March 23, 12 noon start. Room for one more and JD accepted the challenge.

Copies of unapproved minutes from the February 20 club Board of Directors meeting were on the tables. Members are encouraged to read and volunteer for upcoming events/tasks.

Linda is off to Florida PETS this weekend.

Happy Birthday, Butch!

The club is looking for speakers to cultivate as potential members. We are looking to the business community to become a more effective club.

Gene read a scholarship application letter from one of the 2025 award winners, who will be notified of the award at Awards Night.

Thank you, Kathy, for the fresh corn!

Happy Dollars were given by Kathy, who will be visiting her 92-year-old mother for her birthday; Beth is in-between house guests, Hap and Cindy are celebrating their 7-month anniversary. Rex is happy about next week's speaker, Jason Pastorius, who will update us on the local CRA scene. Max was happy to be at the meeting, as was visiting Rotarian David Kennedy. Butch brought his birthday check for the Foundation. John F just had his houseguests leave. Gene is happy that this year's scholarship winners have been chosen. Charles celebrated Butch's birthday.

Cindy won the 50-50, after pulling the winning ticket herself.

Rotary International WASH program and TED talk: Uncharitable

By Beth Brownell

President Tom showed a 1 minute and 40 sec RI video on the WASH program (Water, Sanitation and Hygiene). If you would like to see it, click on the link: [WASH program](#)

President Tom then showed a TED Talk titled: Uncharitable as a way to get members thinking broadly about the effects of spending more time and

money on marketing and fundraising.

Speaker Dan Pallotta argues that the common perception of charity is fundamentally flawed, suggesting that non-profits should be allowed to spend more on overhead costs like marketing and staff salaries in order to achieve greater impact, rather than being solely judged on how much money goes directly to beneficiaries, which can limit their ability to scale and innovate effectively; essentially advocating for a more business-minded approach to philanthropy to drive larger positive change. Pallotta argues that charities should be rewarded for their accomplishments, not just for how little they spend. He challenges the conventional wisdom that low overhead and small staff costs are best for nonprofits.



80% of charitable giving goes to religious, higher education and medical/hospital groups.
20% goes to tackling a problem directly.

The question is: Can we adapt? How do we want to? We are a 'bake sale' vs professional fundraising. How do we leverage our position in the community? And how can we use the same thinking to address membership?

Here is a link to the 18-minute TED talk: [TED Talk Uncharitable](#)

The fundraising committee is meeting on March 6, at the conclusion of the regular meeting.
